

FABER DESIGN

TITLE: MorseTEC Indy 500 ad  
CLIENT: BorgWarner  
AGENCY: The Agency & Partners  
SERVICES: layout/design



Advertisement for Morse  
Morse TEC is a  
new member with a  
Morse TEC timing chain  
designed by BorgWarner  
to boost reliability.

**We meet the toughest performance standards in the world—yours.**



Your car probably hasn't seen a race track like the Indianapolis 500. But if your engine's chain timing system is made by BorgWarner Morse TEC, it's got the same performance and durability that drove this car to the front line first at Indy.

As the global leader in the design and manufacture of chain systems for engine timing, automatic transmissions and four-wheel drive applications, we're transferring the traditional to take the lead in powertrain systems.

**BorgWarner**  
*Be ahead and not go... what's next?*



For more info, visit [www.borgwarner.com](http://www.borgwarner.com)